

Tips For The Perfect Proposal



1. **Professional look.** Use a binder, laser print outs and high quality paper. While a bit more expensive, these elements make your proposal more impressive and harder to throw away without considering it.
2. **Include references.** Mention current customers as well as well-taken photos of the breakroom detailing the benefits. Don't forget quotes from customers about your service.
3. **Offer a serious referral program.** Use give-aways of \$500 or more depending on the potential location size. Include this information in your proposal, which will set your company apart.
4. **Leave a business card behind.** Not only should you have professional business cards for your business made, but leaving behind the business card allows for a possible follow-up from each location.